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23 September 1969

MEMORANDUM FOR:

[REDACTED]

25X1A9a

FROM :

:

[REDACTED]

Chairman

25X1A9a

SUBJECT :

EAF Committee to Find Additional Support -- Proposals
for Reflection and Discussion

1. At the meeting of the Committee on 27 August the Chairman sought to elicit suggestions as to ways in which the public image of the Educational Aid Fund might be changed and ideas for new ways to raise funds.

2. The Chairman's recollection of the proposals made is as follows:

A. Providing representation on the Selection Board of the type of people who apply for EAF loans by inclusion of one or more employees chosen by election, selection by the EAF, or appointment; or creation of a Selection Board made up entirely of employees chosen by one of the above means.

B. Creation of one or more additional scholarships, like the Wiener scholarship, to be assigned primarily on the basis of merit, rather than need.

C. Use of merit scholarships, and other feasible means, to humanize and personalize the EAF as much as possible, i.e., to associate the EAF with real people in the minds of Agency employees.

D. Circularize the suggestion that a memorial gift to the EAF would be a suitable gesture of sympathy and condolence to an employee who has lost a member of his family, or to the family of a deceased employee.

E. Place EAF collection boxes around the Agency -- at Guard Desks, cafeteria cashier desks, in the Credit Union, and elsewhere. Couple such an effort with a publicity campaign.

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F. Determine whether overseas employees can, without security problems, make donations to the EAF of funds obtained by the sale of items overseas. If so, circularize overseas stations and bases.

G. Explore possibility of collecting a tax from sales



H. Explore whole matter of lotteries and raffles, including a lottery which would pay off in education assistance.

I. Book sale, using contributed used books and conducted in the Headquarters Building.

J. Art sale, using contributed amateur art by Agency personnel.

K. Soliciting lifetime loans of substantial funds from well-to-do Agency officials, the interest from which would be used for EAF purposes.

3. The idea of support from an Alumni Club, that of using profits from a recreational facility on the Agency grounds, and the assignment of Central Employee Activity Fund monies are not included in the above list as being dependent on other judgements and decisions than those directly involving the EAF.

4. Committee members are asked to reflect on these proposals in preparation for the next meeting, at which time we will decide which ones merit more careful study and possible recommendation to the EAF Trustees. Modification of the proposals listed, or the formulation of new ones, is not precluded, of course.

5. Having found it impossible to gather a quorum of the Committee in the last week of September, the Chairman will have to postpone calling the next meeting until he returns from leave.

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